



DOOR DIGITAL



"Planning, production and management are in the company's core business and form the foundation that guarantees quality work."



"Our team is responsible for successful and competitive cases in relation to the current market and new trends."

"Door Digital prioritizes customer satisfaction by providing intelligent, integrated and complete solutions."



EVENTS

Planning, development and execution of activities in Events.

Services that range from visual communication and creation of activities to the contracting services, execution and coordination.

BOOTHS AND SCENOGRAPHY

Full performance from designing the project to execution. 3D projects, assembly, coordination, execution of the booths content, conferences and congresses.

LOGISTICS AND HOTELS

Planning, coordination and purchase of air tickets for team monitoring.

Development of conferences, conventions and corporate events.

ENTERTAINMENT AND EXPERIENCES

Hiring celebrities, youtubers and community leaders. Creation of activities and actions for experience the products.

PROMOTION AND TRAINING

Training and selection promotion teams, supervision, activation of POP, merchandising and sales campaigns for products focused on results.

Words from our clients



"Incredibly efficient"

Is the phrase that comes into head when I think about Door Digital . I say with conviction that it is one of the most competent agencies that I have worked with throughout my career.

The actually wear your client's shirt. In every project, from start to finish, the involvement is Total, and all deliveries are ALWAYS splendid.

In addition to having extensive experience on the field they operate, Door has a unique ability to truly understand the challenges of its customers and to offer the best alternatives for achieve the desired goal.

Marcos Pereira
Ger. Mkt e Desenv. De Negócios
Blizzard Brasil

"Working with Door Digital is a sure of good deliver. The staff are always very eager to meet and understand the needs of our business. From our first project with them, we felt safe from beginning to end. They are focused on the quality and well-being the entire group"

Kenia Toledo
CEO Grupo Fallen

"Working with Door Digital gives us security. We let them make a difference in our events, And, they do!"

Sergio Amaral
Country Manager Brasil
Riotoro

"Organized and very professional partner, with extensive in large event production.
For us, Door is synonymous of trust and quality with them we know that we will have 100% delivery

Ismael Crivelli
Category Manager Games
Warner Games

"A Door Digital é fantastic.
Their expertise in the entertainment area and gaming is proven, in addition to understanding the Project in in an impressive way, communication is very clear and fast, which makes the result always be above expectation. More than a service provider, it is a strong Ogame partner"

Chang Soh Park
Gerente de Marketing
Ogame Entretenimento



A Door Digital é uma produtora de eventos com grande experiência no mercado de games e líderes tecnológicos. Entendemos a necessidade do cliente e buscamos estratégias inovadoras para atingir o melhor resultado.

Possuímos vasta expertise de ativação de marca no segmento gamer. Nossa equipe é responsável por cases de sucesso no mercado mais competitivo que existe.

O que oferecemos

Trazemos para os eventos o que há de mais moderno, pois estamos antenados com as tendências de mercado. Planejamento do projeto, execução, operação do stand, promotores e ativações. Possuímos uma vasta rede de relacionamento, o que faz com que cada ação para o cliente tenha uma infinidade de possibilidade e flexibilidade de valores para seu evento.



A Door Digital destaca-se por oferecer eventos criativos, eficazes e viáveis. Desde o atendimento até a execução, a qualidade, entrega, agilidade e confiança, são pontos fortes, reconhecidos por nossos clientes.



"A Door Digital é fantástica. A expertise na área de entretenimento e gaming é comprovada, além de compreender o projeto de uma forma impressionante, a comunicação é muito clara e rápida, o que faz o resultado ser sempre acima da expectativa. Mais do que uma prestadora de serviços, é uma parceira firme da Ogame."

Chang Soh Park – Gerente De Marketing
Ogame Entretenimento

"Trabalhar com a Door Digital é a certeza de uma boa entrega. A equipe sempre muito pronta para atender e entender as necessidades do nosso negócio. Desde nosso primeiro projeto com eles, nos sentimos seguros e tranquilos do início ao fim. São focados em qualidade e bem estar de toda equipe."

Kenia Toledo
CEO do Grupo Fallen

"Parceiro organizado e muito profissional, com vasta experiência em produção de eventos de grande porte. Pra nós, a Door é sinônimo de confiança e qualidade, com eles sabemos que teremos uma entrega 100%."

Ismael Crivelli – Category Manager Games
Warner Games

"Um time que qualquer empresa que os tiver ao lado, pode esperar ter uma grande parte dos possíveis problemas já resolvidos. Não existe palavra que os defina melhor do que "confiança". Já passei por situações em que eu sabia que algo só seria possível de acontecer se eles tocassem, caso contrário, eu não seguiria com o projeto em si. Confio cegamente no sucesso de qualquer trabalho que esteja nas mãos deles, com a certeza de mesmo que problemas apareçam, não terá ninguém melhor para resolvê-los dentro da qualidade e prazo esperado."

João Guerra,
Gerente de Comunicação e Eventos
Ubisoft LATAM

"Montar evento, agências fazem, mas ter vocês é que faz toda diferença para que o evento seja excelente e tão elogiado!

Todo time maravilhoso da Door são os diferenciais! Tudo com excelência, solucionam tudo e ainda nos ajudam com todas questões extras."

Thienne Ribeiro, Trade Marketing
Manager, Warner Media

BIG FESTIVAL 2023



- Booth (300m²)
- Creation of the stand concept
- Planning according to world guide
- Development of booth content and dynamics;
- Budget management and control;
- Management, installation of games, updating and logistics of consoles;
- Hiring and training 50 staff;
- Hiring Activations for the booth
- Post-event video;



ROBLOX

- Booth (500m²)
- Creation of the stand concept
- Planning according to world guide
- Development of booth content and dynamics;
- Budget management and control;
- Management, installation of games, updating and logistics of consoles;
- Hiring and training 50 staff;
- Hiring Activations for the booth
- Post-event video;





- Booth (40m²)
- Creation of the stand concept
- Planning according to world guide
- Development of booth content and dynamics;
- Budget management and control;
- Management, installation of games, updating and logistics of consoles;
- Hiring and training 50 staff;
- Hiring Activations for the booth
- Post-event video;



BGS 2023

SEGA

- Booth (500m²)
- Creation of the stand concept
- Planning according to world guide
- Development of booth content and dynamics;
- Budget management and control;
- Management, installation of games, updating and logistics of consoles;
- Hiring and training 50 staff;
- Hiring Activations for the booth
- Post-event video;







- Booth (504m²)
- Scenic booth with elements from the game's scenario
- Construction of studio for media partner
- Development of stand content and dynamics;
- Budget management and control
- Management, installation of games, updating and logistics of consoles in partnership with PlayStation
- Hiring and training 30 promoters
- Stage management
- Management of streaming equipment
- Hiring activations for the booth
- Post-event video;







- Booth (600m²)
- Scenic booth with elements from the game's scenario
- Construction of studio for media partner
- Development of stand content and dynamics;
- Budget management and control
- Management, installation of games, updating and logistics of consoles in partnership with PlayStation
- Hiring and training 30 promoters
- Stage management
- Management of streaming equipment
- Hiring activations for the booth
- Post-event video;







- Booth (360m²)
- Scenic booth with elements from the game's scenario
- Construction of studio for media partner
- Development of stand content and dynamics;
- Budget management and control
- Management, installation of games, updating and logistics of consoles in partnership with PlayStation
- Hiring and training 30 promoters
- Stage management
- Management of streaming equipment
- Hiring activations for the booth
- Post-event video;





The Nintendo logo is displayed in white on a red rectangular background.

- Booth (1144m²)
- Scenic booth with elements from the game's scenario
- Construction of studio for media partner
- Development of stand content and dynamics;
- Budget management and control
- Management, installation of games, updating and logistics of consoles in partnership with PlayStation
- Hiring and training 30 promoters
- Stage management
- Management of streaming equipment
- Hiring activations for the booth
- Post-event video;







- Booth (100m²)
- Scenic booth with elements from the game's scenario
- Construction of studio for media partner
- Development of stand content and dynamics;
- Budget management and control
- Management, installation of games, updating and logistics of consoles in partnership with PlayStation
- Hiring and training 30 promoters
- Stage management
- Management of streaming equipment
- Hiring activations for the booth
- Post-event video;



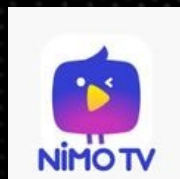




- Booth (100m²)
- Scenic booth with elements from the game's scenario
- Construction of studio for media partner
- Development of stand content and dynamics;
- Budget management and control
- Management, installation of games, updating and logistics of consoles in partnership with PlayStation
- Hiring and training 30 promoters
- Stage management
- Management of streaming equipment
- Hiring activations for the booth
- Post-event video;



Outros Clientes:





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